CSR Statement

Operating in a responsible and sustainable manner is important to Charcroft Electronics. Whilst we run our business in line with the expectations of our directors, we also see corporate responsibility as a discipline that helps us to manage risks and maximise on the opportunities presented to us in a changing world. We take our corporate responsibility seriously across the company as an employer, manufacturer, distributor and a consumer. We feel we have a responsibility to local communities, particularly at our head office in Llanwrtyd Wells and the surrounding area, as we are the biggest employer for miles around. We are committed to understanding, monitoring and managing our social, environmental and economic impact to enable us to contribute to society’s wider goal of sustainable development. We aim to demonstrate these responsibilities through our actions and within our corporate policies.

Our ability to deliver world-class products is dependent on a talented, engaged workforce in all areas of the company. To this end, we are focused on making Charcroft a place where people feel supported, can develop their skills, and have a clear understanding of our business objectives. We are committed to ensuring that our entire business is conducted according to rigorous professional, ethical and legal standards.

Our Managing Director Paul Newman is a big believer in supporting the local school; this includes donating computers, money and his own time to help keep the small school running and the schools extra-curricular activities in the latest sports kit and uniforms, it is an integral part of the community with many of the children’s parents being employed at Charcroft. Charcroft supports charities in both the local community and on National scale, these include Llanwrtyd Wells Co-Responder scheme, Air Ambulance Wales, Tŷ Hafan Children’s Hospice and Llanwrtyd Wells Heritage and Arts Centre.

Running Charcroft in such a rural area calls for Charcroft to employ people with little or no experience in the Electronics Industry. We offer and support employees who wish to further their education in either Open University or College schemes to complete a course in a relevant field. As recently as 2012 Charcroft employed 3 apprentices fresh out of High School that completed a BTEC in Engineering (Electronics) supported by the Welsh Government. A member of the Sales team completed a degree in Engineering (Electronics) and a member of Accounts has completed an Accounting course.